

Open Call: Kevin Campbell Mural Commission

Introduction

Lambeth Council's Business, Culture and Investment team, in partnership with the Kevin Campbell Foundation (kevincampbellfoundation.com), invites artists and designers from across London to submit proposals for a landmark mural celebrating the life and legacy of Kevin Campbell, an iconic figure in English football and a proud son of Brixton.

Kevin Campbell was a dynamic striker whose 19-year professional career spanned top clubs on the national and international stage including the England National Team, Arsenal, Nottingham Forest, Everton, and West Bromwich Albion. Born in Brixton, Kevin's journey from local talent to national star embodies the spirit of resilience, excellence, and community pride. Affectionately known as "Super Kev," his powerful presence on the pitch and infectious smile made him one of the most beloved figures in English football.

This mural will serve as a lasting tribute to Kevin Campbell's legacy and a celebration of Brixton's vibrant Black communities. We are seeking bold, imaginative designs that transform a prominent landmark in Brixton Town Centre into a visual and cultural focal point.

The selected artist or team will receive up to **£20,000 + VAT** to develop and deliver the mural.

Strategic context

This commission will be delivered as part of the recently launched Creative Economy Strategy and falls under the commitment to 'Art in the public realm' by enabling inclusive, innovative and high-quality public art that reflects Lambeth's communities and help transform public spaces across the borough.

Location

The mural will be installed on the two upper walls of the Morleys Brixton building on Tunstall Road, directly opposite Brixton Underground Station and above the iconic David Bowie mural. The site is managed by Morleys Brixton and has received initial authorisation, with final permissions to be coordinated by Lambeth Council. Please see the below image for reference:



Design Requirements

We are looking for a visually striking mural that celebrates Kevin Campbell's life and achievements while honouring Brixton's Black communities. Designs should:

- Feature clear visual references to Kevin Campbell's football career and personal story.
- Reflect the diversity and heritage of the Windrush generation and local Black communities.
- Respond to the surrounding built environment and be impactful from a distance.

Final designs will be reviewed and approved by Lambeth Council and The Kevin Campbell Foundation, and potentially other stakeholders.

Budget

The total budget available is **up to £20,000 + VAT**, inclusive of design, materials, fabrication, and installation.

Submission Requirements

Submissions must include:

- Full name and contact details.
- A selection of relevant previous work, including images.
- A short paragraph on why you are interested in being involved in the project.
- A design showcasing your proposal for the Kevin Campbell mural on The Morleys Brixton. This should include (but is not limited to) hand or computer drawn design visualisation, with key dimensions noted
- An outline of all materials and fabrication process.
- A breakdown of the budget setting out the costs of materials and fabrication process

Submissions must not exceed 5 A4 pages, including visuals.

The deadline for submissions is **26 April 2026**. Please send submissions to culture@lambeth.gov.uk

Selection Criteria

Proposals will be assessed on:

- Artistic quality and originality.
- Relevance and impact of the concept.
- Previous experience, including working at scale.
- Sensitivity to Brixton's cultural and community context.
- Proposed budget and timelines

We will also take into account:

- Willingness and sensitivity to liaise and consult key stakeholders

- Ability to deliver within budget

Eligibility

The commission is open to arts and community organisations, individual artists, artist partnerships and/or artist collectives. Bidders should have previous experience with mural delivery and should evidence this in the submission.

We invite bidders from across Lambeth and beyond to submit their proposal for this commission.

Project Timeline

Submission Opens	25 March 2026
Submission Closes	26 April 2026
Winner notified	5 May 2026
Final design deadline and submission to planning (if required)	27 May 2026
Window for planning approval (if required)	28 May – 23 July 2026
Installation window	27 July – 21 August 2026

Further guidance

- The final product must be robust enough to withstand all weather conditions and bidders should account for this when costing the materials for the project.
- Any artwork must not contain any political or offensive material.
- Proposals should also consider sustainability and environmentally friendly materials.
- The work is expected to be in place for a minimum of 10 years.

Further requirements

- Deliverers of the successful proposal will be required to provide the Business, Culture and Investment Team with regular updates on the progress of the project and support with communications by putting out communications on the organisation’s own channels.

Further information

- The ownership of Copyright of the design will be in accordance with the Copyright, Designs and Patents Act 1988, that is Copyright rests with the author of the submitted design.
- All designs remain the intellectual property of the designer, however, the winning design will itself when built be the property of the landowners.
- The successful applicant will be responsible for all aspects of mural delivery, including securing any relevant permissions for the installation process such as Planning or Licensing approvals.
- If your practice/collaboration is appointed to deliver the project, it will need to have the appropriate insurance in place e.g. Public Liability Insurance.
- Significant efforts are made by all stakeholders of the project to ensure wide media coverage.
- Lambeth Council and the Keving Campbell Foundation reserve the right to use images from the process for promotional purposes in press, social media and publications. All endeavours will be made to ensure accurate accreditation.