

## Creative Passport Commission

**Contract Value:** £10,000 (with up to £8,000 additional access funding)

**Contract Length:** 6 months

**Submission deadline:** 12pm Wednesday 22nd<sup>th</sup> July 2026

### Details of opportunity:

[Lambeth ELEVATE](#) is Lambeth's mission to ensure all children and young people in the borough can fulfil their creative potential, and to shape a creative and cultural sector that reflects their diversity and talent.

The council are commissioning an organisation or individual to co-design and develop a new 'passport' style initiative. The aim is for this to map the borough's arts and cultural offer for children and connect schools and students to the wealth of opportunities on their doorstep.

This initiative is part of our Creative Economy Strategy commitment to closing the arts entitlement gap and making sure every young person in Lambeth has the chance to thrive through creativity.

### *Context/background:*

Lambeth has a dynamic creative sector and is home to a range of exciting organisations and internationally renowned cultural venues. It is also a Child Friendly borough that aims to be one of the best places for children to grow up ([Borough Plan](#)).

Access to creativity has been proven to support health and wellbeing, and educational outcomes but schools and parents tell us they struggle to understand what is available, who it is for, and how to access it – both practically and financially.

The government's recent curriculum review has strengthened the role of creativity in learning, creating an opportunity to realign and reinvigorate our creative offer for everyone under 18. [Cultural Learning Alliance's Capabilities Framework](#) sets out why an entitlement to Arts opportunities and experiences is important for children and young people within their local communities.

*Project aims and approach:*

**This project puts our children and young people at the centre. It focuses on mapping creative experiences across the borough and making existing cultural opportunities/venues easier to access and use.**

We will achieve depth and scale by involving children, schools, and cultural organisations directly in co-designing the guide, and delivering borough-wide benefit through a shared resource accessible to all education settings and children and young people.

**If we are successful, the project will create more equitable classrooms, support teachers' professional learning and build effective partnerships between schools and arts organisations.**

Working with our children and young people, alongside our teachers, parents, and cultural organisations, the commissioned partner will co-create the proposal for a clear, practical framework that sets out the creative opportunities that exist for every child and young person aged 0–18 to explore, create and curate cultural experiences, with tailored pathways for students who have Special Educational Needs & Disabilities (SEND). And crucially, how children and young people, schools and families can engage with them.

The mapping will cover a wide range of creative activity and settings. This includes theatres, galleries and museums, alongside other forms of creative learning and participation. Though the passport development may spark new partnerships and programmes, we are not aiming to create new provision, but to make what already exists visible, easier to access and more inclusive.

The funding enables a borough-wide resource of activity and opportunity that supports education, enrichment and expression, helping children and young people see themselves reflected in our culture. We envision it as an inclusive framework of cultural opportunities tailored to phase, settings, and linked to key stages and curriculum areas, alongside talks by creative professionals in assemblies, digital teaching and learning resources and Continuing Professional Development (CPD) for teachers. It will be locally relevant and reflective of the borough's diversity, enabling children's creativity, curiosity and agency and providing equitable access and space for joy, play, connection, healing and inspiration. Crucially it was also be used as a case for further funding for ELEVATE's work with children and young people.

*Outputs:*

- A shared, up-to-date guide that improves access for all education settings in the borough-including SND, Alternative Provision, Early Years and Virtual School – who should be able to access and use the final resource
- Suggestions/designs for ways that beneficiaries can record and reflect on their experiences.

*Outcomes:*

- Children and young people will directly shape passport initiative, embedding youth voice, diversity and inclusion, and ensuring relevance, as well as supporting equity of access to an arts-rich education, improving educational and wellbeing outcomes.
- Education and youth settings will feel better connected to and able to access local creative and cultural opportunities and key community events that link to the curriculum and celebrate the diversity of the student population, supporting them to meet Enrichment and Gatsby Benchmarks.
- Educators will feel more confident about embedding creativity in the classroom/youth setting.
- Cultural organisations will feel better connected to education settings and increase their engagement of children and young people

*Beneficiaries/KPIs:*

- 3000 x children and young people directly input into the guide via creative engagement – some of which could be tied to a range of cultural events in 2026/7
- 5 x Young Advisors employed to support engagement, research and development (R&D)
- 10 x Lambeth education settings actively involved in development and testing
- 50 x teachers/educators from across the borough receive creative CPD via ELEVATE's Cultural Education Partnership
- 10 x cultural organisations acting as delivery partners and content contributors
- 20 x cultural organisations contribute offers and access routes

### Access fund

There is an additional **£8000 available to support creative engagement for schools/students with least access**. This funding will focus resources on priority areas and groups in the borough\* supporting education providers and students to participate in the creative engagement /consultation alongside connecting with their local cultural partners to deliver targeted creative interventions and opportunities that support a **high-quality, curriculum aligned, creative education**. This could include:

- Tickets for an event/performance
- Transport to/from a venue
- Backfilling teacher time for trips/ CPD
- Creative delivery (eg. Workshops/performances) in schools if not able to take students out of the setting
- Any other access costs eg. British Sign Language (BSL)

*\*Useful reading/stats:*

Local:

- Lambeth Borough Plan, Creative Economy strategy, and Education & Learning strategy to 2030.
- Child Friendly Lambeth Action Plan

National:

- Cultural Learning Alliance Capabilities Framework
- Curriculum Review recommendations and Enrichment Benchmarks

**How your application is assessed**

Lambeth Council will assess applications using the criteria and scoring system outlined below

*Assessment Criteria and Weighting:*

<b>Criteria</b>	<b>Weighting</b>
Relevant experience	20%
Proposed creative approach to producing the commission	20%
Approach to engagement and partnership working	20%
Approach to evaluation	20%
Consideration of strategic policy alignment across education and culture	10%
Budget and timeline	10%

**Scoring Framework:**

<b>Score</b>	<b>Rating</b>	<b>Description</b>
0	No Response	Failed to address the questions and brief.
1	Unacceptable	Response is not relevant to the brief, and the response suggest that there is a lack of ability to successfully deliver.
2	Poor	Less than acceptable. The response/answer/information lacks convincing evidence that the proposal is relevant to the brief, and the individual will be able to deliver.
3	Acceptable	Acceptable response/answer/information shows relevance to the brief and evidence has been given of ability to deliver.
4	Good	Above acceptable – response/answer/information has clear relevance to the brief and compelling evidence has been given of ability to deliver.
5	Excellent	Excellent – response/answer/information has clear relevance to the brief and shows a strong understanding of outputs. Response indicates the individual will add real value to the engagement and will be able to respond to the needs of Lambeth.

### **Roles & responsibilities**

The recipient will:

- Build and manage relationships with key stakeholders – schools, young people, parents, cultural organisations - with support of council.
- Organise programme of creative consultation/engagement activity
- Manage budget and pay Young Advisors ([Elevators](#)) to support engagement and co-design process
- Meet regularly with council to maintain progress against key milestones and ensure delivery within budget and timeline

Lambeth council will:

- Introduce recipient to key documents, data and stakeholders who will support delivery
- Meet regularly with recipient to maintain progress against key milestones and ensure delivery within budget and timeline

### **Application Timeline**

- Tender deadline: 12pm Wednesday 22nd July 2026
- Award notification: Wednesday 5<sup>th</sup> August 2026
- Delivery to begin: September 2026
- Final report due: March 2027
- Apply [HERE](#)

If you have any questions about the commission or application, please contact [ELEVATE@Lambeth.gov.uk](mailto:ELEVATE@Lambeth.gov.uk)

---

### **COPY FOR COMMISSIONING CALLOUT**

**Are you an arts / culture / education organisation or freelancer with;**

- **Knowledge of Lambeth's education and cultural landscape**
- **Experience of inclusive co-design approaches with children and young people**

- **Developing creative education initiatives to broaden access to arts and culture**

Lambeth Council is launching a contract opportunity for an organisation/freelancer to scope, co-design and develop a 'creative passport' scheme for children and young people aged 0-18 in the borough. This will involve mapping local, high quality and relevant opportunities for every child and young person to explore, create and curate cultural experiences, with tailored pathways for students who have Special Educational Needs & Disabilities. You will also work closely with our creative partner organisations in the borough to highlight free and accessible opportunities to experience creativity and find out more about creative pathways. We envision it as an inclusive framework of cultural opportunities tailored to phase, settings, and linked to key stages and curriculum areas, alongside talks by creative professionals in assemblies, digital teaching and learning resources and CPD for teachers.

**We will fund up to £10,000 for the engagement and scoping/prototyping, to be delivered over a 6-month period.**

**There is an additional £8,000 to fund creative engagement for schools/students with least access** eg: visits, workshops, immersive experiences outside and inside schools, including backfilling teacher time, tickets, transport, training.

Funded activities will need to respond to the following priorities:

- Creative health: the promotion of children and young people's wellbeing via creative approaches
- Culturally competent: process and proposal to reflect understanding of the diversity of the borough; it's communities, languages, and geographical spread, as well as Phases (*Early Years Foundation Stage, Primary, Secondary, Alternative Provision, Special Educational Needs & Disabilities, Virtual School*)
- Inclusive Co-design: work closely with the [Elevators](#) other Youth Forums in the council, and the Pupil Wellbeing Ambassadors, to engage and consult with a range of CYP in the borough across all phases/settings.
- Partnership working - aim to map and engage a diverse range of Lambeth based arts organisations/opportunities
- Incorporate Teacher/educator consultation, Continuing Professional Development (CPD) and briefings

- Provides case for further funding

*Useful reading:*

Local:

- Lambeth Borough Plan, Creative Economy strategy, and Education & Learning strategy to 2030.
- Child Friendly Lambeth Action Plan

National:

- Cultural Learning Alliance Capabilities Framework
- DfE Curriculum Review recommendations and Enrichment Benchmarks

*Application Timeline*

- Tender deadline: 12pm Monday 13<sup>th</sup> July 2026
- Award notification: 27<sup>th</sup> July 2026
- Delivery to begin: 1<sup>st</sup> September 2026
- Final report due: 1<sup>st</sup> March 2027

If you have any questions about the commission or application, please contact [ELEVATE@Lambeth.gov.uk](mailto:ELEVATE@Lambeth.gov.uk)

**Deadline for applications:** 12pm Wednesday 22<sup>nd</sup> July 2026. Apply [HERE](#)

This work forms part of **ELEVATE**, Lambeth's mission to ensure all children and young people in the borough can fulfil their creative potential and shape a creative sector that reflects their diversity and talent

---

## SHORTER CALLOUT OPTION

### **Creative Passport Commission – Lambeth**

Lambeth Council is seeking an organisation or individual to design a **Creative Passport** for children and young people aged 0–18.

This work forms part of **ELEVATE**, Lambeth's mission to ensure all children and young people in the borough can fulfil their creative potential and shape a creative sector that reflects their diversity and talent

### **What we're looking for**

An organisation with experience in:

- Co-design with children and young people (including SEND)
- Arts, culture or creative education
- Working with schools and communities
- Developing inclusive, place-based initiatives

### **What you'll do**

You will:

- Map creative opportunities across Lambeth
- Work in depth with our youth advisory group (Elevators) and consult more widely with 5,000 children and young people to co-design the model
- Create a clear, accessible "Cultural Passport" framework
- Develop a shared guide and a physical passport for young people
- Support connections between schools and cultural organisations

### **Key priorities**

- Creative health and wellbeing
- Equity and inclusion
- Cultural diversity
- Creative & cultural participation/ pathways
- Strong local partnerships

### **Contract details**

- Value: up to £18,000 (£10,000 for co-design/development of passport and a potential further £8,000 to enable creative access for schools & students who experience barriers)



**ELEVATE.**

- Duration: 6 months

**How to apply**

Submit:

- Method statement
- Timeline
- Budget
- Relevant experience

**Deadline for applications:** 12pm Wednesday 22nd<sup>th</sup> July 2026

Apply [HERE](#)

If you have any questions about the commission or application please contact  
ELEVATE@Lambeth.gov.uk

---